



European
Management
Association

European Management Association

Networking Forum

19 March 2009

Draft Programme

- 8:15 Registration and morning coffee
- 9:00 Welcome to the participants and introductions
- 9:20 Input Keynote and discussion:
Innovation Breakthroughs (Mat Hunter, Partner, IDEO, global leader of IDEO's Consumer Experience Design Practice)
- 10:30 Coffee break
- 10:50 **Turning Crisis Into New Opportunities Through Creativity and Innovation - 1**
Introductory briefs by the Networking Forum participants
- 12:00 Lunch break
- 13:00 **Turning Crisis Into New Opportunities Through Creativity and Innovation - 2**
Facilitated open space and roundtable workshop involving 20 to 25 CEOs – eminent strategic innovators, best practice shapers and thought leaders (participating by personal invitation only)
Facilitator : Dr. Ondrej Landa, Inventa, Prague
- 15:00 Coffee break
- 15:20 Presentations from the break-out groups:
Smart ideas, visions and successful Innovation practices for the depression and crisis years 2009-2010

16:10 Coffee break

16:30 Future role of EMA – European Management Association as the platform and catalyser of state-of-the-art management concepts and best practices (facilitated brainstorming & flipchart group evaluation)

17:15 Presentation of recommendations of the EMA Networking Forum to the EMA President and Board members, priorities for EMA 2009-2010 Action Plan.

18:00 Adjournment

19:00 CSSMIE-EMA Dinner

Guests: - EMA Networking Forum participants

- EMA Board members

- CSSMIE members – prominent Czech and international business leaders

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